

# You Know You're From the North, When.....

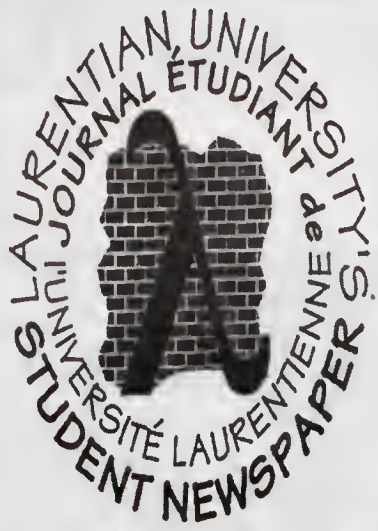


Thursday, January 22nd, 2004

## LAMBDA

Volume #99, Issue #10





**Lambda Publications is the bi-weekly student newspaper of, by and for the students of Laurentian University. Lambda is funded through a direct student levy by the members of the Students' General Association.**

**SCE 301 Student Centre  
Laurentian University  
Sudbury, ON, P3E 2C6  
(705) 673-6548**

**Email:  
lu\_lambda@yahoo.com  
or  
lambda@laurentian.ca**

#### Write to Us

But please remember to include your full name and student number. Articles and letters submitted lacking this information will not be considered for print. Please keep articles to a maximum of 700 words. Lambda reserves the right to edit for content considered sexist, racist, homophobic, heterosexual or for length. Letters of a harassing or slanderous manner will be dealt with by the proper authorities.

#### E-mailed Submissions

If you are emailing us a submission for the paper, please ensure that the attached file is saved as TEXT or Word, because we cannot transfer other files to Mac format. As well, please ensure all submissions have your name and student number because articles submitted lacking this information will not be considered for print.

# ASK Alli: The In-House Advice Guru

## A Guide for Parents

**D**ear Alli

Hi there, I am not usually one to write into these kinds of newspaper columns, but I have read your last few articles and found them quite interesting. Anyway, I am a single mother attending school on a part-time basis. My teenage son has ADHD and he is currently struggling in school. I am finding it very hard to cope with his disorder and also concentrate on my own life. I really want him to succeed but I feel like I have no real skills or knowledge to be able to work with him. I can't give up my studies right now I am almost finished. The school has suggested bringing in a counselor to the school to help him, but I am not sure if this will work. Do you have any suggestions?

**A**lli's Response

Thank you so much for your kind words of encouragement. I am so glad that Laurentian students are getting so much from these articles. From what you are saying I get the impression that you are a courageous woman and a committed parent to your son. Not only are you trying to improve life for yourself and him by pursuing an education but also you seem to show a sincere interest in your son's education. You are certainly juggling a very full schedule right now so first off I would like to comment on your current coping mechanisms. It

seems as though you are reaching a point where life is becoming stressful and you might need to start exploring outside resources. However, what are your existing resources? Do you have a support system in tact, like family, friends, counsellors, or other professionals? Sometimes having support networks in place can help to ease stressful situations that occur throughout our lives.

Trying to juggle being a single mother and also attending university can be a challenge for any parent. However, being the parent of a special needs child can definitely make this challenge far more daunting. Aside from any support systems you might already have in place, you might want to consider talking further with your son's school about their suggestion to bring in a counsellor. According to Deilman and Franklin (1998) working intensively with adolescents who suffer from ADHD within the school setting is absolutely essential. Several approaches have been suggested but one of the more recent approaches is working through a brief solution focused type of therapy. I realize that to you this may not mean a lot.

However, what research is saying is that combined with any form of medication that the use of long term combined treatments have more lasting effects (Dielman & Franklin, 1998). Strategies such as family education about ADHD, academic intervention, individual counselling, groupwork, and family sessions are all very critical in helping adolescent students cope with ADHD on a long-term basis (Dielman & Franklin, 1998). Brief solution focused therapy provides a positive approach and can be useful when working with

adolescents with ADHD and their families. Not only will this type of therapy help your son, but it might also help to deepen your knowledge regarding your son's condition.

Furthermore, providing this type of treatment for your son may really help in decreasing your own personal level of stress. Having this little bit of knowledge in terms of the types of services available to your son may help you to become more involved in the form of treatment that he receives in the school. Moreover you might also be able to utilize some of the methods within your own home.

Whatever course of action you chose I wish you the best of luck. In addition to the suggestions I have given here I have also provided you with some useful websites that may serve as useful resources. Moreover, I have listed some phone numbers for you to contact if you chose.

**Office of Student Life  
Laurentian University  
673-6506 Room L210**

**Sudbury Family Service  
524-9629**

[www.mentalhelp.net](http://www.mentalhelp.net)

[www.shcf.ac.uk/~psysc/psychotherapy/](http://www.shcf.ac.uk/~psysc/psychotherapy/)

[www.mentalhealth.com](http://www.mentalhealth.com)

**All submissions are kept strictly confidential. Send all questions to  
[ask\\_alli@hotmail.com](mailto:ask_alli@hotmail.com)**

## Lambda Classifieds

### Thank You's

I would like to take this opportunity to thank the following people/ departments for their generosity to our Angel Tree. It was a huge success. We provided food, clothing, toys, etc. for 15 families (25 children) in the Sudbury area. I am sure it was a better Christmas for all the recipients.

#### Thank you to:

Judy Cramer  
Leona Lauzon  
Pat Falter  
Beatrice Dube-Prevost  
Joscelyne Meilleur  
Joanne Houle  
Ida Boucher  
Renee Charette -CCE department  
National Corporate Housekeeping  
Matt Dubeau & Kat Brassard - UC 2nd

floor  
Dave Green - UC 4th floor  
Michael (Dex) Brown - UC 6th floor  
Ben gulka - UC 10th floor  
Myles Page - SSR M1st  
Jeremie Carreau & Geoff Diegel - SSR M3rd  
Tanya Biscardi - SSR B2nd  
Matt Ray - SSR J1st  
Andrew Beacom - SSR J3rd  
Natalie Beauchamp  
Joanne Rioux  
Helene Anselmo  
Marj Kelly  
Colette Brunette  
Julie Bisailon  
Tracy Oost - Forensics  
Trans Pro  
Robin Crowder - UC 3rd floor

Amy Houle - UC 5th floor  
Lisa Moore - UC 7th floor  
Terri Walton - UC 11th floor  
Emmie McKenzie - SSR B2st  
Jay Sprowl - SSR B1st  
Shane Nagel & Natalie Simpson - SSR B3rd  
Lesley Ann Coulas - SSR J2nd  
Residents of University College and Single Student Residences

And especially Armande Martin who coordinated this very special project.

Paulette Lafortune  
Residence Manager  
University College & Single Student Residences

### Lost and Found

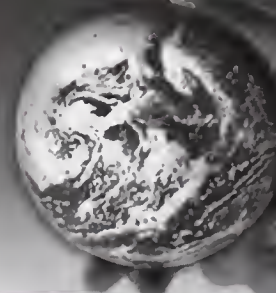
Gifts certificates found, January 14, 2004. Please call 523-1024 to identify and claim. Leave a message with phone number and name.

**To post a message, an up-coming event, lost or found, or to simply give a shout out, email  
[lambda@laurentian.ca](mailto:lambda@laurentian.ca), along with your name and student number, and we'll gladly post it for you. (As long as your name and student number are provided, your name can be withheld at your request.)**

**Classifieds continued on page 3.**

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# Lambda Classifieds

## Employment Opportunities

### THE SGA/AGE IS SEEKING A CHIEF RETURNING OFFICER (CRO) FOR THE 2004 ELECTION PERIOD

#### JOB DESCRIPTION:

•Oversee the election process from prior to the nomination period through to the presentation and submission of a final election report to the Board of the SGA/AGE.

This is a paid position.

#### DUTIES:

- chair the elections committee
- organize hiring of all poll clerks
- ensure that the election is well advertised both in the call for nominations and in the voting period.
- CRO has the authority to set and impose fines and/or disciplinary action on candidates who have infractions of the SGA/AGE election policy
- CRO is responsible to ensure that the SGA election runs in a lawful and orderly fashion

INTERESTED INDIVIDUALS ARE ASKED TO SUBMIT A LETTER OF INTEREST TO THE SGA/AGE BOARD VIA TANNYS LAUGHREN.

SUBMISSIONS CAN BE SENT VIA FAX TO 673-6555, EMAIL TO SGA@SGA.LAURENTIAN.CA OR DELIVERED IN PERSON TO THE SGA OFFICE AT SCE 212.

DEADLINE FOR SUBMISSION IS MONDAY, JANUARY 26, 2004.

The Lambda Board of Directors

is currently looking for

An ASSISTANT EDITOR IN CHIEF

As an Assistant Editor in Chief, you will represent Laurentian students with their events, ideas and opinions to the Laurentian community and the community at large. You will also ensure coverage for events, sports and university happenings by soliciting and nurturing the writing staff.

The position of Assistant Editor in Chief will commence March 1<sup>st</sup>, 2004, at which time, you will begin training under the supervision of the Lambda Editor in Chief. You will assist in collecting, writing, and editing news from the campus of Laurentian University and news of local, regional, national or international nature of interest to the student body. You will also be required to learn the responsibilities involved in producing and publishing Lambda publications. This is a paid position.

As Assistant Editor in Chief, you will be governed by the Lambda Board of Directors to monitor the operations of the paper as well as ensuring that the Assistant Editor in Chief is performing in a fiscally responsible manner and adhering to the constitution of the paper.

The successful candidate should possess the following attributes:

- Good writing and communication skills
- A working knowledge of computers
- Be outgoing and open-minded
- An ability to multitask
- Good time management skills in order to meet deadlines
- Be a full time SGA/AGE student

It is assumed that the Assistant Editor in Chief, if successful will go on to the position of Editor in Chief of Lambda Publications for the 2004-2005 school term.

Application deadline is February 13, 2004 @ 4:00p.m.

Please forward resume to Erika Mieto,

Chair of Lambda Board of Directors

935 Ramsey Lake Road, SCE 212 (SGA OFFICE), Sudbury ON P3E 2C6

or email [president@sga.laurentian.ca](mailto:president@sga.laurentian.ca)

## Letter From your Editor



By: **Stephanie Worton**  
Editor in Chief

**H**ello all! I hope evryone's year has started off on the right foot! Well, I'm gonna keep this one short and sweet! I just want to let all Laurentian students know that the Lambda has **6 Charity Ball tickets to give away.**

Lambda purchased a table because we all feel that donating the funds to Maison La Paix is a cause to good to ignore. So here's the thing. If you want one, come up to the Lambda office, located in SCE 301 ( right next to the Ladie's

washroom ).

**Show us your student card**, and you'll be on your way to a fabulous evening on January 31st. One ticket per person, and hurry, because everyone likes free stuff, so guaranteed, hey won't be here for long!

As for the rest of my shepel, I just hope everyone's semester runs smoothly. Don't forget to relax and kick back, and always remember that no matter how stressed out you get, someone out there, has triple the amount. This is the shortest semester of the year, and before you know it, summer will be here, I guaranty it!

And by the way, if you have any ideas on how to make life a little less aggravating and stressful, write to us because we want to know and we want to share it with the rest of the freaked out students. So email us at [lambda@laurentian.ca](mailto:lambda@laurentian.ca). So, good luck everyone and don't forget to breathe!

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## 50 Below Zero: Life Within Laurentian University

By Taryn Verde  
Lambda Staff

At some time or another, while growing up, most of us have all read or listened to Robert Munsch's 50 Below Zero. When I was young, 50 below was a temperature that was beyond believable, something that could only exist in story books.

Living in Sudbury all my life, I have seen the mercury drop pretty low and I know the true meaning of what it means to bundle up. It seems that one of the most talked about issues for Canadians is the weather. We have such a vast and diverse country, the weather at times can be quite unpredictable. We often remember the times when our parents bundled us up so much that we looked like the Marshmallow Man or a starfish. You were unable to bend any of your joints and looking over your shoulder required a full upper-body twist since your fur hood blocked your side view. Basically, if you fell over you were as hopeless as a turtle on its back. But nothing seemed to stop us from skating, sliding, making snow forts, and making snowmen. We adjusted well to the weather, maybe because we were always moving and maybe because temperatures never dropped as low as they did the past two weeks.

When I was young, I once thought that there was no such thing as fifty below weather and that if it ever did get that cold, we would all die. Well, last week surely proved me wrong, with windshields temperatures reached a chilly -48 degrees Celsius. Most days I thought my fingers had seriously turned to icicles and my feet to blocks of ice. Coming into the school from outside only eliminates the windshield factor, because the inside of Laurentian is not any warmer and I am not the only one who believes this to be true. Before writing this article, I asked the opinions of a few fellow Laurentian students as to where they feel that the coldest places in the school are. The results are as follows:

The SGA Lounge. I am there studying all the time. It is an icebox. And I know it is easy to say go study somewhere else, but I like it there and so do many other freezing students. It's not as loud as the Great Hall or Science Caf so homework can be easily done, but it is also a place where you can socialize with friends or get help with homework and not worry about whether you are whisper-

ing too loud. When I read up there, I have to wear my mitts, and I am still not warm. Then I realized that there were heaters along the side under the windows and out of curiosity I put my hands over them and NO heat was being released. I even opened a lid on one of the radiators hoping to find dials inside to turn on the heat, conveniently it was a big hole.

The Great Hall and Science Caf. You would think that the places you go to eat would be warm considering there is food cooking which usually generates heat. Maybe the heat is purposely turned off so that you will deliberately buy their overpriced hot food to keep you warm.

Classroom Building 1st Floor Computer Room. Every time I walk by I see people in there wearing parkas. Usually computer rooms are saunas, but because this computer room is right beside a set of doors to go outside, as you type, your fingers turn to ice cubes. Why can't someone close the doors to the computer room, and once again, why can't Laurentian jack up the heat???

The Bowling Alley. Walking down the Bowling Alley makes me laugh. It is probably the coldest place at Laurentian. All the university has to do is flood it and we'll have an awesome indoor skating rink; we can have hockey tournaments between classes. I do enjoy the attempts to warm the students as gusts of warm air pour out at about three places along the hallway, however they only warm about one tile on the ground. I have seen people, including myself, standing on that one tile beneath the heat wave in order to warm up just enough to make it to the next tile 1/3 of the way down the hall.

Classrooms. Some classrooms are so hot you can't breathe, while others cause severe hypothermia by the end of the class. Do you really think we can concentrate in this kind of environment? If my hands are frozen it makes it hard to take notes. And if I have to bundle up like the Marshmallow Man I won't be able to even move OR fit into the seat. The students get to freeze but I find it very funny how anywhere there are offices it is toasty warm. I thought the main purpose of a university is to accommodate the students who pay money to come to learn. It's really hard to learn if you are too worried that your thumb will fall off from frostbite. All the students want is for someone to turn up the heat or to at least share the heat from the already warm areas of the school. Spread the warmth!

The deep freeze might be over for a while, but it is still very cold outside, and though most of us are used to such cold temperatures, we still like to learn in a functional environment. It's only fair. I agree with the words of Mark Twain, "A great, great deal has been said about the weather, but very little has ever been done." So I ask, what will it take to turn up the heat in this place?

*"Twenty years from now you will be more disappointed by the things you didn't do than by the ones you did. So throw off the bowlines. Sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover."*  
~ Mark Twain ~

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Mowat Block, Queen's Park,  
Toronto, ON M7A 1L2

Web Page: <http://www.cmec.ca/olp/>

**Deadline: February 15, 2004**



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## Best Event of the Year is Upon Us with the Annual Charity Ball Right Around the Corner!

In nine days, the doors will open on the SGA/AGE's 4<sup>th</sup> Annual Charity Ball.

January 2001 saw the first Charity Ball event run by the Students' General Association in conjunction with Maison "La Paix"; an AIDS Hospice located in Sudbury. The goal is to provide an event that is entertaining for Laurentian students and benefits the community.

In the past three years, the SGA has been able to donate over \$1000 annually to Maison "La Paix". This year, tickets have sold faster than ever before, debunking the Laurentian rumor that all our students are last minute.

Over 250 guests will be arriving on that Saturday to drink, eat, dance and show their support for Maison La Paix. But to ensure that everyone has a fabulous time, here are some quick reminders:

#### Black & White Only

That means the dress code is limited to ensembles of these colours only. Please respect this aspect of the event and come in your best cocktail blacks, pimpin' whites, or prison stripes! The style of your dress is up to you. I'm actually going for a little bit of the *Chicago* vibe with rhinestones and fringe. So far I've heard students planning everything thing from tuxes to game jerseys. It really doesn't matter as long as the black or white is there.

#### Remember you I.D.

The Charity Ball is a licensed event and will follow the same rules as the Pub. Please make sure to bring your student card and valid photo identification to the event. Just your ticket is not going to cut it (but don't forget that either!). Non-student guests must be signed in by a Laurentian student and have proper I.D. as well. Only non-students over 19 will be admitted.

#### Underage Policy

Because we want to be as inclusive as possible, the event will provide entrance to students 18 year of age as per our underage policy. Please ensure that you bring proper identification to the event. A bracelet and waiver policy will be in effect. Remember that violation of the underage policy has serious consequences that would totally ruin your night!

#### Support

This event would not be possible without a lot of help. I would like to thank the Ambassadors program, Director of Services office, Aramark, my fellow Executive and Board members, my volunteer ticket sales and promotion team (in particular Dubeau, Casey and Mel) for their support in getting this event off the ground. As well, we have received support from Ambrosia Jewelers, Fabricland, Loeb, Food Basics, and Molson. I look forward to seeing you all out there for this fabulous night out.

#### Details

Black & White Charity Ball  
Saturday, January 31, 2004  
Great Hall  
Doors open at 8pm  
Cocktail hour  
Hors d'oeuvres buffet  
DJ and dancing  
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## Taking in a Movie No Longer Economically Do-able!

By: Ian Harrison

In my last article, I reflected on the reprehensible messages that television advertisements were communicating to the general public. This time, I have come across another cultural issue in our communities that should be questioned regarding its appropriateness toward the average consumer.

I acknowledge that I have only lived in Ontario for just over four months now, but since my arrival it has struck me repeatedly how outrageous the cost is now to take in a flick at the movie theatre. Back in Nova Scotia where I come from, there is reasonably higher rates at all locations on Friday evenings, Saturdays, and Sunday afternoons. During these more popular times, you can expect to pay just over \$10 to get in. I recently treated myself to a film around Christmastime on a Sunday evening, when hardly anyone else was there that night. The admission fee was (with tax) \$12.25! I had to ask the cashier to repeat it; I was so blown away!

Even though I'm only 25, I can remember not too long ago when Sunday evenings were matinee prices or just a cut above. The movie-going culture has gone berserk! Evidently the prices are considerably higher because I am forced to pay for the advertising, the ads before the feature and cluttered ad nauseum around the theatre complex, stuff I am forced to consume against my will and in which I do not have the remotest interest.

My displeasure continued that evening when I went to a fast-food restaurant and attempted to order a combo with a smaller-sized drink than the regular size. I ended up paying more for a lesser quantity. Getting a smaller beverage, upon reflection, involves less consumption, less waste, and less labor on the part of the person behind the counter.

Therefore, in order for me to be less consumerist in this situation and show restraint (even if it is just for a measly smaller soda to go with my meal), I have to use more money. I hear the word "SCAM" written all over these two examples.

I may be going the long way around to get to a spiritual point here, but I do have one. I have always been taught, through my church and family life, that it is the smaller things in life, the little moments of joy, that make our lives happier and more spiritual. Overindulgence and excess are not ways of finding what is profound or meaningful within ourselves.

Our society today, while it tries to convince us that it is really downsizing and making life more economical, is actually departing in the opposite direction by convincing us to spend more and consume more in order to receive fulfillment. Trust me, the real refreshment we seek is not in super-sizing your soft drink for 50 cents extra or in being seduced into the fact that it is money we are saving in the long run by indulging in more in the present. Don't fall for these tricks as I have. Find grace through simplicity or at least through alternatives.

For economical purposes, borrow movies from your library sometime. They contain as many great titles as your local video store for less money and longer borrowing periods. Take a walk on your next date with your significant other; you will be less distracted by commercialistic ploys and probably get to know them and yourself better. It is sometimes easier to find one's spirit when the trappings of the world are not alongside us, inducing us to take a bigger swig in order to really taste the sweetness of life.

## "Down the Road with the SGA/AGE"



By: Erika Mieto  
SGA/AGE President  
president@sga.laurentian.ca

Again, welcome back for second semester! I hope you all enjoy the Students' General Association's special addition to the January 8th, 2004 Lambda issue. We thought this would be a great way to open up the lines of communication with our students and let them know what the SGA/AGE will be up to for second semester. Well, with January almost under our belt, the SGA executive and staff are ready for another great semester.

During the first week back at school you might have caught us in the Bowling Alley with the infamous popcorn machine burning up that good old butter scent! Some 500 of our members still have not gotten around to visiting our office to pick up their SGA Handbook – so we were out giving these to our students, as well as some Molson promotion material, student saver cards, and coupons. If you still don't have a handbook/agenda...please come visit our office, they are FREE, and we would hate to have to discard the extras at the end of the year!

On Saturday January 31st the SGA/AGE will be hosting our fourth annual Charity Ball. This year's theme is BLACK AND WHITE – which means you can wear what ever your little heart desires – as long as your outfit is black and/or white. So far ticket sales have been great, with over 250 tickets sold for the event. However, tickets are limited so

buy your ticket at the SGA/AGE office ASAP! Ticket Prices - \$20.00 a ticket - \$128 a table of 8 (\$16 each) The SGA/AGE is currently seeking a student to fill the position of Chief Returning Officer (CRO), to oversee this year's SGA election. An advertisement is featured in this edition of Lambda, and YES this is a PAID POSITION – which looks great on your resume. For more information please see Tannys Laughren at the SGA office. Deadline for application for this position is Monday January 26, 2004.

Speaking of elections, the SGA/AGE General Elections are coming up fast! If you are interested in running for a position with the SGA/AGE please come visit us at our office, we would be pleased to let you know what's involved with the various positions – SGA Executives, SGA Senators, and SGA Commissioners (All Positions are Open to Contest by SGA MEMBERS). Personally speaking, my time here with the SGA as President has been an invaluable experience, and if given the opportunity again, I wouldn't change one thing.

Over the past year I have had the opportunity to meet so many people (including students, staff and faculty here at Laurentian), be involved in the planning process for students, and most importantly make a difference for our students by speaking on their behalf. I would recommend a position with the SGA to anyone interested in getting more involved with our school and making a difference.

Also, below you will find a copy of the schedule for the SGA Board meetings. All Board meetings are open to every member of the SGA/AGE. Our meetings are held in room L-239 (next to the Student Centre) on Wednesday evenings and commence at 5pm sharp. So please feel free to come and attend one of our meetings.

**SCHEDULED SGA BOARD MEETINGS**  
January 28th, 2004 February 11th,  
2004 March 3rd, 2004 March 17th,  
2004 March 31st, 2004 April 7th,  
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# White Cowbell Oklahoma

# Meet the Band



**White Cowbell Oklahoma**

**Cencerro Blanco**

**By Chas Anselmo**

**Guest Column**

After listening to White Cowbell Oklahoma's Cencerro Blanco, one saying instantly comes to mind, what is old is new. However, this is not a bad thing. In the case of this album, it is a great thing. Once again, tried and true rock'n'roll is finally re-emerging to reclaim its crown in the music industry and in my opinion, White Cowbell Oklahoma is another band that is trying to relay this message.

Once you listen to this band, their influence shine through but they utilize these influences to create a great rockin' album. ZZ Top, the Allmann Brothers Band, and I will even say the Supersuckers can be heard on Cencerro Blanco but White Cowbell Oklahoma manage to turn those sounds into their own.

There are a number of great tracks that stand out. "San Antone" and "Ole Glory" are

straight forward rock songs. Remember not every song has to make you think. Music can still be fun and relevant despite what other critics will tell you and this album accomplishes that. Listening to this album will act as your own personal heater when the weather is as miserable as it has been. Just listening to it, reminds me of sitting on the dock on a lake with a cooler at my side (filled with a few beverages) and the sun shining down on me. Yes, it is a summer party album and yes, it is nowhere near summer around here but hey, every little bit helps. Cencerro Blanco is an album for those of you about to rock.

Finally, for those of you interested, White Cowbell Oklahoma will be in the Greater Sudbury area at the end of January. From what I have been told, their live show is something to experience so I encourage everyone to get out to the Townehouse on January 30th, 2004 and experience the White Cowbell Oklahoma.

**NAME:** T'BOO HOLLIS WAYNE GENTRY IV

**INSTRUMENT:** Double Neck Guitar, Cheque Embosser

**RAP SHEET:** Driving without a Brainstem, Failure to Appear (42) Illegal Consumption of a Banned Substance (Feces)

I reckon Hollis has a small problem with dental cleanliness. When he was just a boy his mama used ta pick 'em up by his gnarled feet and use his purdy set of pearlies to clean off the plugs in the Nova. Mr. Gentry was removed from the eight grade (he was 27 at the time) after he applied some fantastical taxidermy to his 4th wife Daisy-Sue. Sheet, I say he wuz just bein' all arty like. Only time this boy is real happy is the bi-monthly propane canon competition staged out at the shine shack. Parole Jimmy says he's just a might bit misunderstood.

**NAME:** CLEM

**INSTRUMENT:** Stratocaster Guitar, Flailing, Crystal Meth Dealin'

**RAP SHEET:** Using the Olsen twins as a Human shield During Armed Robbery

Iffin' there were some manner of purdy contest, Clem'd probably win. Seems Clem's the only one who's face wasn't affected by mama's crystal meth smokin' during her pregnancy (and labour fer that matter). Clem writes near all the songs in the 'Bell and has been known to visit a medicine man in the fine state of New Mexico fer inspiration. Funny thing is, every time he comes back he ain't got no money and can never remember doin' nothin' except smokin' peyote with a bunch of funny lookin' fellas wearin' ladies clothes. Clem's trademark flailin' goes back to him tryin' to get Mama's attention durin' dinner. See? Even the purdy ones gots their crosses to bear. Sometimes he pleasures the dead. Go figger.

**NAME:** SGT. ROCK

**INSTRUMENT:** Lead Vocal, Systematic Defiling of Background Singers

**RAP SHEET:** Classified by the U.S. Army

After the Sarge was dishonourably discharged from the Army, he made a bee line for Glen's Bay, Oklahoma to rendez-vous with the rest of the 'Bell. As the Colonel's right hand, the Sarge's main responsibility is wakin' the boys up at 6 every mornin' to make 'em cry. He's still under Federal surveillance as a result of a warehouse full of rocket launchers, C4, and Betamax porno videos. He wuz ridin' shotgun when the cops chased after James Brown (the Godfather of Soul if you didn't know). He got off (if you get me) after a 17 hour rectal cavity search, but not without liftin' a couple o' top drawer dance styles from James. He's come in purdy near last every year at the Ultimate Fighting Championships... never drink before a fight.

**NAME:** JESSUP H. CHRIST

**INSTRUMENT:** Telecaster Guitar, Naked Ass Gyration

**RAP SHEET:** Penile Dunking in a Pint Glass, Indecent Exposure of his Ass

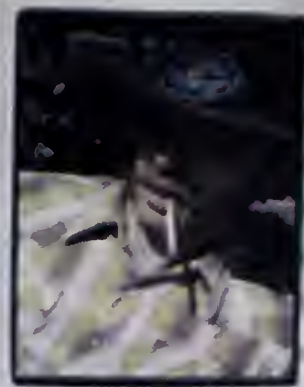
Jessup has an amazin' resemblance to the Sarge - strikes us a little weird 'cause the Sarge don't remember bein' cloned. This boy's gotta himself a fierce public strippin' problem. Him and the Sarge has been known to immerse their vitals in burger fat, pint glasses, sometimes even heated up hair gel. He's Southwestern Oklahoma's reigning champion in the Annual Dolphin Bowhunting Championships. If he'd just stop skewerin' the judges, I reckon he'd move up the standings a little quicker. He's sometimes takin' to pleasin' the rodents that live under the front porch of the shack. He lures 'em in with his wood flute and has his way with the poor unexpected creatures of the woods. I keep warnin' them, but they juss looks at me funny.

**NAME:** MUDFLAP WILLIAMSON

**INSTRUMENT:** Drums, Gongs, White Cowbell, Whorehouse Whistle

**RAP SHEET:** Breaking and Re-entering 'Cause he Fergot his Wallet

Mudflap's one of the only members of the 'Bell with a legitimitt job durin' the daylight hours. He builds 500 horsepower go-carts for the Mexi-Midgets Turbo Death Challenge down in Corpus Christi. His design ain't quite right yet as once those poor little Mexi-Midgets turn over the engine, the nitroglycerine lights up those little heroes up like Uncle Jesse's christmas tree. Nothin' like the smell of smolderin' midgets in the momin', i reckon. That's the sort of thing that sticks with ya. The victims families have been puttin' a pot together to get rid of Mudflap, so he's hooked back up with the boys to play the drums. I dunno 'bout you, but I'm a little nervous about the propane gong he built.



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## Huntington Concert Series to Present Penderecki String Quartet

The Huntington Concert Series is pleased to present a concert by one of the most celebrated chamber ensembles in the world, the Penderecki String Quartet. Quartet-in-residence at Wilfrid Laurier University for over thirteen years, the group has established an international touring schedule that sees them perform globally. Even since October, their concerts have taken them to Alberta, British Columbia, Chicago, Lithuania, France, the Netherlands, and Russia and their touring schedule continues at this pace in the new year. They have over a dozen CD's to their credit including a recent highly-acclaimed recording of the two Brahms string quartets.

Of special interest to the Sudbury community is the fact that one of the quartet members, violinist Jeremy Bell, spent some of his formative years in Sudbury. Jeremy was a student at both Alexander Public School and LoEllen Park Secondary School in Sudbury and studied violin with Dr. Metro Kozak. Jeremy was also a member of the Sudbury Youth Orchestra and the Sudbury Symphony Orchestra. His father, the Reverend Don Bell, was minister at St. Andrew's United Church so the concert at St. Andrew's will be somewhat of a homecoming for Jeremy.

Further musical studies took him to the University of Toronto and the State University of New York at Stony Brook, where he received his Doctorate in Performance. Dr. Bell is currently Artist-in-Residence at Wilfrid Laurier University where he teaches violin and chamber music. The only Canadian-born member of the quartet, Jeremy has an active career as a soloist as well, having performed with such ensembles as the Toronto Symphony,



the Kitchener-Waterloo Symphony, and the CBC Vancouver Orchestra.

The Sudbury performance will include string quartets by both Bartok and Beethoven and will also feature a collaboration with baritone Dr. Robert Hall, music faculty member at Laurentian University, who will perform the Samuel Barber work "Dover Beach" with the quartet. Hall will also perform a selection of entertaining songs by Charles Ives, newly transcribed by him for this tour to commemorate the fiftieth anniversary of the death of Ives. The Sudbury concert is one of five performances on the tour, which is being co-sponsored by Wilfrid Laurier University and Huntington University. The tour will commence in Huntsville and will include programs in Timmins, North Bay, Sudbury, and Elliot Lake.

Advance tickets for the program are available at Black Cat Too!, St. Andrew's United Church office, The Guitar Clinic, and the Huntington University College library. The concert will be held at St. Andrew's Place, 111 Larch Street. Admission to the concert is \$10 for Students and \$8 for Seniors.

### Complete Tour Schedule

Huntsville – Wed, January 21, 2004

8 pm – Trinity United Church

Timmins – Thursday, January 22, 2004

8 pm – St. Matthew's Cathedral

North Bay – Friday, January 23, 2004

8 pm – Bishop Carter Auditorium

Sudbury – Saturday, January 24, 2004

8 pm – St. Andrew's Place

Elliot Lake – Sunday, January 25, 2004

2 pm – Lester B. Pearson Civic Centre

For further information, contact Dr. Robert Hall, 673-4126, ext 218



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**DATE:** January 26 - 29

**TIME:** 10:00 am - 2:00 pm

**PLACE:** Great Hall Foyer



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- Presentations from Participating Graduate Programs
- Poster and audio / visual displays of current graduate projects
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## Costa Rica National Park to Benefit from Support of Laurentian University Students

On Monday, January 19, at 12:15 p.m., Laurentian University President Dr. Judith Woodsworth will present, on behalf of a group of students, a donation of \$2,000 to the Rotary Club of Sudbury. This contribution will go towards the conservation of Corcovado National Park in Costa Rica. Following this presentation, Dr. Ann Gallie, Laurentian University earth sciences professor, will give a PowerPoint presentation on Corcovado and the field trip the students took to this area in 2003. Members of the media are invited to attend this presentation which will take place at the Holiday Inn, on Brady Street in Sudbury.

Corcovado National Park is located in Costa Rica's OSA Peninsula in one of the country's poorest areas. It is of enormous biological and social value because it is the last sizeable remnant of Pacific lowland tropical rainforest in Central America, and because ecotourism is the best and perhaps only basis for sustainable development in the area. In an effort to protect this threatened land, a group of biology, geography and environmental earth sciences students from Laurentian University organized a field trip to the area in February 2003 and undertook a series of fundraising activities.

Although the Costa Rican government is committed to the park, adverse economic conditions prevent it from dedicating the required resources to ensure its adequate protection and management. Poachers and trophy hunters are real threats to the park's ecology yet park patrols

have no radios to call for backup or coordinate operations. Sirena Biological Station, vital to park research and the only place where tourists can stay in the park, can barely operate for lack of electricity.

The Rotary Club of San Pedro & Curridabat in Costa Rica and the Rotary Club of Sudbury launched the Corcovado National Park project in 2003. The project will supply radios to the park patrols, and solar panels and a backup generator at Sirena Biological Station. These will increase the safety and effectiveness of the park patrols, and sustain the ability of tourists and researchers to access the park. Ecotourism is a key element in the strategy to protect the park because it reduces hunting pressure by making animals more valuable alive than dead.

Laurentian University is helping the Rotary Club of Sudbury in this international effort. Since the launch of the project, the two Rotary Clubs have raised over \$12,000. Matching funding from The Rotary Foundation and Rotary District 7010 will bring the total to \$26,000 US. A second group of Laurentian University students will undertake a field trip in February 2005 to see the finished project.

The Rotary Club of Sudbury, part of a service organization spanning the globe, received its charter in February 1924. As well as being active in the community, the Sudbury club supports humanitarian and environmental projects in Peru, India and other countries.

## February 4<sup>th</sup>, A Day of Celebration

By Chas Anselmo  
VP Issues

Yes, what you see above is an intentionally misspelled word. No, I did not miss that word like I have in the numerous pieces of work I have submitted to professors here at Laurentian where many mistakes always appear.

So what's the deal then you might ask? Well, the Canadian Federation of Students has designated February 4th, 2004 as a Day of Action and Celebration. For the first time in years, the student movement across Ontario actually has something to feel good about. After years of lobbying, students across the province will enjoy a tuition freeze for the next two years. Yes, we know that this is a small victory but it is a victory nonetheless.

The Federation's hard work has paid off. It also provides us with a great opportunity to raise awareness in the community of the other struggles facing students when attempting to access a post-secondary education. When given the opportunity to sway public opinion, we must take full advantage of it. Thus, there it is. It is both a Day of Action and Celebration, which then equals the Day of Celebration.



VP Issues, Chas Anselmo

As of press time, a number of events are beginning to take shape. First, CKLU Radio has generously donated two hours of radio time when students can discuss accessibility to post-secondary institutions. If you are interested, please stop by the SGA Office to let me know. Also, what would the day be without a free

lunch? Yes, there will be a free Kraft Dinner lunch offered to anyone interested. Great opportunity to save a few dollars and get informed on the student movement in Ontario. Other events are slowly taking shape at the same time. Another event in the planning stage is a forum on accessibility to post-secondary education. As I mentioned, it is still in the planning stage so stay tuned for more info.

So mark February 4<sup>th</sup>, 2004 on your calendars as the Day of Celebration and join in with the rest of the student movement. The struggle has ended but February 4<sup>th</sup> is a day when we can take time to reflect on past victories and plan ahead to future ones.

For any additional information or to get involved, please contact Chas Anselmo, Vice President-Student Issues at the SGA Office or by phone at 673-6547 or email at [vpissues@sga.laurentian.ca](mailto:vpissues@sga.laurentian.ca)

## The Greater Sudbury Salon du Livre Passes a Major Turning Point: Two Important Sponsors Choose to Support le Salon du Livre

By: Jacqueline Gauthier  
Media coordinator  
Greater Sudbury Salon du livre

The Greater Sudbury Salon du livre organizing committee is proud to announce that it has just passed a major turning point by obtaining the support of two important sponsors in the community.

Both le Conseil scolaire du district du Grand Nord de l'Ontario and le Conseil scolaire catholique du Nouvel-Ontario will each contribute \$10,000 as Nickel Bookmark sponsors. These two school boards become the two first community sponsors to offer substantial financial support to the Greater Sudbury Salon du livre which will be held from May 6<sup>th</sup> to May 9<sup>th</sup>, 2004.

"We are very pleased to join forces with the Greater Sudbury Salon du livre, the first such francophone event to be held in our municipality in thirty years. Le Salon du livre will offer many learning experiences to students by exposing them to artists and literary works of art and to activities in literacy all the while encouraging a sense of belonging to French-speaking communities", said Louise d'Amour, director of education for the Conseil scolaire du district du Grand Nord de l'Ontario.

"It is with great pride that we are contributing to the cultural blooming of the Franco-Ontarian community. We wish to recognize our excellent authors and play a major role in this literary celebration

which will unite more than 10,000 visitors to Greater Sudbury", said Hélène Chayer, director of education for the Conseil scolaire catholique du Nouvel-Ontario.

As Nickel Bookmark sponsors, le Conseil scolaire du district du Grand Nord de l'Ontario and le Conseil catholique du Nouvel-Ontario will benefit from extensive visibility during the Greater Sudbury Salon du livre. As well as being able to associate their name to a scene, an activity or a show, they will have a kiosk at the Salon and will benefit from wide media coverage.

The Greater Sudbury Salon du livre will take place from May 6<sup>th</sup> to May 9<sup>th</sup>, 2004 on the second level of the Rainbow Outlet Centre in Sudbury. This important francophone cultural event is the first salon du livre to see the light of day in Greater Sudbury in thirty years.

This literary event will welcome more than 10,000 visitors to the area and approximately forty authors and exhibitors. What's more, it will allow the Franco-Ontarian community as well as Francophiles to meet and mingle and celebrate Francophone culture and literature. Centre FORA (franco-ontarien de ressources en alphabétisation) is the lead sponsor of le Salon du livre.

Anyone interested in participating as a volunteer is asked to contact Centre FORA at 524-8550, extension 234.

### Summer Camp Jobs in the U.S.A. Lakeside Residential Girls Camp in Maine - Visas Arranged

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# The Amiable Librarian

This column is based upon remarks on the Compliments / Questions / Suggestions sheets located near the exit of the J.N. Desmarais Library as well as on input from library staff as they react to student concerns. If you would like to get in touch with the Amiable Librarian, email [Lambda@laurentian.ca](mailto:Lambda@laurentian.ca)

**Q**uestion: The other day I was in Poulton's Independent Grocer at the Four Corners and when I took a break from my shopping I noticed a large mural on the wall featuring the J.N. Desmarais Library. Holy smack!! My question to you Amiable Librarian, is did you know about this?

Surprised

**A**nswer: The Amiable Librarian did not, but thanks for sharing this strange yet important information.

**Q**uestion: Thanks for extending your hours. What took you so long?

**A**nswer: The Amiable Librarian appreciates your comment. As you know, the library is now open until 11 p.m. Sundays through Thursdays and 5 p.m. Fridays and Saturdays. That's an extra hour during the week, and an extra SIX hours on Sundays.

The library took as long as it did to make the change (actually it started in December with exams), because it underestimated how unbelievably popular it was with students. You'd think with so much library information available on-line, and a new proxy server that allows people to work from home, folks would want to do just that. But apparently not. The library has turned into a beehive of activity this year that shows no signs of slowing down.

**Q**uestion: The Research Office just received a link to an issue of the American Journal of Bioethics (MIT press) with what seem as though they would be useful articles for the Research Ethics Board. Does the Library have this journal or access to it-- or can we get institutional access?

Gaby Miller

**A**nswer: Yes, the library has access to this journal. There are two ways to find it. First, you can go to the Catalogue, type in the journal's title, scroll down to search it as a periodical title, and

see what comes up.

Or, if you think that your journal is available electronically, there is a second way which is immeasurably more fun. You can go to a new library product, Ebsco A-Z (which is listed under New Electronic Subscriptions on the library's home page) and type in your title again. If you do that you will find that the American Journal of Bioethics is also available through Project Muse from 2002 to the present, as well as from the Ontario Scholars Portal (OSP) for the same period (of course, this should not surprise anyone since the OSP incorporates Project Muse's holdings into its database). There are even some issues in Ebsco's own Academic Search Premier from 2001 to 12 months ago. Since this journal only started in 2001, you have a complete run...electronically.

**Q**uestion: I have to search for articles in Dr. Hawkins' second year class in Ontario archaeology on one of the following topics: Late Archaic (Northeast North America); Early Woodland (Northeast North America); Mortuary archaeology or mortuary customs; Glacial Kame; Meadowood; or Archaic cemetery. There is not much in Academic Search Premier, where should I look?

Anonymous

**A**nswer: The Amiable Librarian is well aware of your little conundrum. Accordingly, for the next month the library is taking Anthropology Plus as a trial. Check it out under Free Trials on the library's home page.

Anthropology Plus brings together into one resource the highly respected Anthropological Literature from Harvard University and Anthropological Index, Royal Anthropological Institute from the UK. This database provides extensive worldwide indexing of journal articles, reports, commentaries, edited works, and obituaries in the fields of social, cultural, physical, biological, and linguistic anthropology, ethnology, archaeology, folklore, material culture, and interdisciplinary studies. The index offers excellent coverage of all core periodicals in the field in addition to local and lesser-known journals. Coverage is from the late 19th century to the present.

Only one caveat here-unlike many library databases, this one is not linked to others which supply the full-text of articles you might like to read. As a result, you may find you are making more use of the library's inter-library loan service than you have before. But please before you use ILL be sure to check the catalogue or Ebsco A-Z first!

## Viva la Riviera Maya with Ulysses Travel Guides Latest Edition!

**T**he completely updated and revised 4th edition of the Ulysses Travel Guide Cancún - Riviera Maya (\$19.95) hit bookstores this month inviting more and more readers to discover this international tourism hotspot where diversity always triumphs.

The authors of the Ulysses Travel Guide Cancún - Riviera Maya have provided the most up-to date and knowledgeable travel facts that will allow the reader to take full advantage of all that Cancún has to offer. Aimed to provide the best cultural information and to draw a complete historical, social and artistic portrait, Ulysses Travel Guides' latest edition offers the opportunity to fall in love with the heart and soul of the Yucatan Peninsula, its people and treasures, both past and present.

Anyone interested in this region will enjoy discovering the vast resort of Cancún, created especially for tourism, and will be swept away by the glorious white-sand beaches, delightful local villages, bustling markets and authentic Mexican restaurants of the magnificent Riviera Maya region.

As this guide explores the island of Cozumel—a scuba diving paradise—tranquil Isla Mujeres and vibrant Playa del Carmen, the audience is invited to lose themselves in the beauty and variety of the underwater and terrestrial worlds which are the region's greatest assets.

Also included in this guide is a wide selection of the best hotels, restaurants and nightclubs, for all tastes and budgets; thorough descriptions of all the sights and beaches, star-rated so the must-sees are easily spotted; the full scoop on water sports, including scuba diving, snorkeling, sailing and fishing as well as a 8-page handy English-Spanish glossary.

The Ulysses Travel Guide Cancún and the Riviera Maya is an invaluable tool to help the adventurer in all of us to unearth the marvels of ancient and modern Mexico. This and other Ulysses Travel Guides are available in all fine bookstores. They can also be ordered by Internet at [www.ulyssesguides.com](http://www.ulyssesguides.com) or toll-free by calling 1-877-542-7247.

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## With Internet Use Lower in Rural Areas, is there a Need for Special Rural Programs?

By: Dr. Derek Wilkinson  
Guest Column

Shrinking of information costs held out some hope that the Internet could overcome many of the disabilities faced by rural Canadians. But Stats Can's latest *Rural and Small Town Canada Analysis Bulletin* written by Vik Singh (released January 6, 2004) says no. You might think that rural people use the Internet more in order to overcome the greater disadvantage of distance that they face. Not true. Household Internet use is less outside cities.

It's still less even when important individual factors are taken into account. Rural people are older (hard for us old-timers to learn new stuff). They are less educated (lost out on all those high school keyboarding courses). And they're poorer (can't afford the most recent 24.6 gigaflop joystick). Wow! Triple jeopardy.

But even if we gave rural people Alice's get-younger pill, gave them instant diplomas (with all the skills, creativity, and linguistic flair to go with them), and handed out enough jobs to equalize incomes with city people, Stats Can says that rural people would still be less likely to use the Internet. In other words, it's not just an individual and demographic problem.

Using averages actually underestimate the difficulty for some sections of rural Canada. The New Rural Economy 2001 summer survey showed wide variation in the percentage of Internet use in different areas. The lowest rural community had 35.6% of households with an Internet user while the highest community had 88.1% users. So if the rural average is lower, some rural areas are very low indeed.

### So what's going on?

We're not sure yet but there are a few stories we're following. There's the people story, the facilities story, the support story, and the applicability story. And then there's the inexorable progress of market-driven technology story. As dif-



Sociology professor Dr. Derek Wilkinson

ferent stories call for different reactions, here are the broad outlines of these stories.

According to the people story, there are characteristics of individual rural people other than age, education, and income that incline rural people against using the net. They might be into spending quality time with friends and neighbours, for example. Or they might have less tolerance for the 200-a-day junk mail messages that we urban folks all need to deke past, dekes that get harder as the low-life senders get smarter and smarter.

According to the facilities story, rural areas are not as wired. The CAP site program has provided funding for public access. But some rural areas still lag. The New Rural Economy's communications site profile for 2003 showed that while all high-capacity sites had publicly available Internet access, only 43% of the low-capacity sites had some public Internet access.

The support story says there's not as

much help available for rural people to learn the relevant skills. A federal Prince Edward Island program last summer providing two free home one-hour Internet-access training sessions for the elderly succeeded so well that it sold out without advertising. There's certainly an unmet demand for help.

The applicability story posits fewer goals rural people have that would require net access. Maybe rural folks don't need to check out vegetarian Vietnamese restaurants, Czechoslovakian operas, or shiatsu massage parlours for the coming weekend as do urbanites.

But the final story is the inexorable advance of Internet technology. Just as now every house has electricity, a refrigerator, and a telephone; so everyone in rural areas will get access to the Internet. Why budget for this and spend money on it when it's going to happen anyway?

Unfortunately the Singh article does not provide enough information to work out the relative importance of different gaps. It does not report regression coefficients, just the direction of the relationships. The details of definition and the actual equation are, unusually for Stats Can, in a forthcoming document that is not yet available.

Rural advocates often think that demonstrating a deficit that is purely rural and not otherwise explained is an argument for special rural programs. It's academically interesting that there's a purely rural gap. But what really matters is how much of the gap is purely rural. I think the more important gaps are likely those for the poor and for the less educated. If we worked on reducing access problems for these two groups we'd be doing most rural areas quite a favour.

Dr. Derek Wilkinson, a sociology professor at Laurentian University, is the Director of the Institute of Northern Ontario Research and Development. He can be reached at [dwilkinson@laurentian.ca](mailto:dwilkinson@laurentian.ca).

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## Our Own Soiree

By Irene Golas  
Guest Column

Roger Nash, Chair of the Philosophy Department at Laurentian University, will be reading his poetry at Our Own Soiree at 8 p.m., Saturday, January 24, at the Sudbury Arts Council, 124 Cedar Street. Admission is by a suggested donation of \$5 at the door.

Nash is author of five collections of poetry and winner of several poetry awards. Among them is the Canadian Jewish Book Award for Poetry for his 1996 book, *The Kosher Chow Mein Restaurant*. He also edited *Northern Prospects: An Anthology of Northeastern Ontario Poetry*.

Also on the programme for January 24 are poets Linda Bayley and Carole Trepanier, writer Val MacMenemey, and the musical duo Tubaboy.

Bayley is well-known to Soiree audiences for her finely crafted, perceptive short stories, but she also writes poetry. Lately, Bayley has been exploring concise forms of poetry, including haiku, and will present some of her new work at the Soiree.

Trepanier is a feminist poet, vocalist and performer who

writes about a wide range of women's issues. At once raw, erotic and humorous, her work challenges listeners with its language and content.

Val MacMenemey will be reading her short fiction.

MacMenemey is a writer, playwright, director and storyteller. Her play, *Bully for You*, was performed in Sudbury to 3,000 children. MacMenemey is a winner of the Writers' Union of Canada Writing for Children Competition.

The musical portion of the programme will be covered by Tubaboy. The duo, with Rocky Bivens on tuba and Richard Mende on guitar, is known for its light-hearted and irreverent versions of "old-timey songs" and tunes both old and new, interspersed with bits of historical background. At the Soiree, Bivens and Mende will perform their own compositions.

Our Own Soiree is sponsored by the Sudbury Arts Council. It is an evening devoted to spoken and sung word performances by Sudbury writers and performing artists. New writers and performers are always welcome. For more information, call Irene Golas at 566 - 6478.

## Farming Declines but High Tech Food-Processing More than Compensates

By: Dr. Derek Wilkinson  
Guest Column

There was a time in economics when food received pride of place as the number one commodity. The physiocrats argued that the main basis of all wealth was agriculture: city-dwellers were parasites. Those days are long gone. Indeed, current thinking is that we may have too much food. Apparently the Food and Drug Administration in the United States is considering a plan to reduce the epidemic of obesity by banning advertising of food products targeted to children. This is vociferously opposed by both food manufacturers and media networks. Both Kellogg's and NBC have an interest at least in maintaining, if not expanding, advertising.

The most recent Rural and Small Town Canada Analysis Bulletin, entitled "More Than Just Farming" (released on December 11) and written by Barbara Keith, shows why this is such an important issue. The Canadian agriculture and agri-food sector hosts one of every seven Canadian jobs. What we think of as primary agriculture, which includes farm work and farm services, has less than one quarter of the jobs in the sector and is declining. Agri-food, including food processing, wholesale and retail, and food and beverage services, has faster employment growth than the overall economy. The food and beverage services sector has grown by 136,000 between 1981 and 1996, while the primary agriculture component declined by 25,000 jobs.

Because the nature of food production is changing, the location is also changing. Statistics Canada uses location quotients to look at which regions have a larger percentage of people working in agriculture and which have a smaller percentage. Regions are broken up into northern rural, non-metro-adjacent rural, metro-adjacent rural, intermediate, and predominantly urban. What areas are unusually low? You won't be surprised that there is not much food production in northern areas or that agri-food occupations are disproportionately higher in rural areas. But the rural advantage is diminishing. Indeed, the proportion of agri-food occupations is now pretty similar everywhere, just a bit lower in urban and intermediate regions, and somewhat higher in the non-northern rural regions. Technology has brought more agri-food to urban regions.

Food processing is important. More food is being processed, and processed more, but by fewer workers. The only location-quotient employment gainers have been rural metro-adjacent regions. Rural metro-adjacent regions have significantly higher percentage of their population working in agri-food jobs than other regions. Provincially, Prince Edward Island, Quebec, and New Brunswick are the leaders in percentage of

population employed in food processing.

There's more information content in this food. That information includes advertising and packaging. Advertising can be seen as social capital spent on maintaining ongoing social relationships, thus ensuring market stability. As the information increases, so does the urban content.

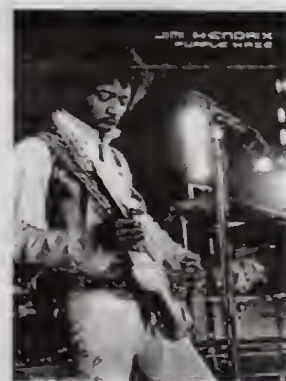
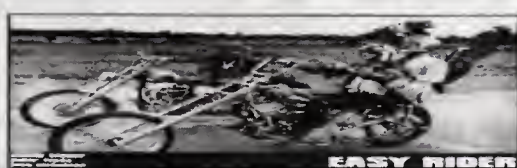
A tomato-growing operation - I am tempted to say factory - provides a vivid example of the importance of metro-adjacency. The computer-operated greenhouse in St-Damase, near Montreal, produces tomatoes from February until mid-December with technology imported from Holland. Apparently, there are four other similar producers in the province - it's a new trend. Metro-adjacency was clearly important to the owner who emphasized that there was a market of nearly five million people within an hour and half.

As a sociologist, however, I wonder if social connections might not also be a big factor in the higher proportion of food processing in metro-adjacent regions. Traditional views do emphasize transportation costs to market as well as for raw materials. But newer network theories in sociology emphasize the importance of strong personal and social ties. Dr. Bill Reimer's argument in the New Rural Economy project is that rural-urban connections are essential for rural success (see [nre.concordia.ca](http://nre.concordia.ca)).

Keith's data might be able to help here with an indirect test. Assume that social connections follow political lines. Assume that market and resource provisions do not. Then, if it is the social connections that matters most, intra-provincial regions the same distance from larger urban centres like Montreal, or Winnipeg, should have a higher proportion of employment in food processing than extra-provincial regions.

Keith's title, "more than just farming," does signal a major trend. While farming in itself is undergoing the same kind of long-term employment decline as other primary industries, concentration of employment in food processing is tied in with markets and urban connections and that sector will likely continue to expand in metro-adjacent regions. Rural metro-adjacent regions and their food processing industries are probably benefiting from the multitude of advertisements targeting children - maybe they should be joining the Kellogg's-NBC lobby group to prevent any restrictions on food ads!

Dr. Derek Wilkinson is the Director of the Institute of Northern Ontario Research and Development at Laurentian University. He can be reached at [dwilkinson@laurentian.ca](mailto:dwilkinson@laurentian.ca).

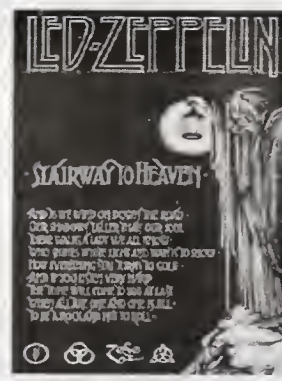


# POSTER SALE

JANUARY 20 TO 29

GREAT SELECTION

REVIEW THE CATALOGUE AND  
ORDER AT THE SGA OFFICE





# Black & White Charity Ball

Evening of Saturday, January 31, 2004  
Great Hall, Laurentian University

From November 17 to December 12:  
\$15/person  
\$12/person (table of eight)

From January 5 to 23:  
\$20/person  
\$16/person (table of eight)

Tickets NOT available at the door.

Contact the SGA office (SCE 212) at 673-6547  
or visit the ticket table in the Great Hall Foyer.

This is an 18+ event. Proper ID required.

All proceeds from this event  
will go to Moisson Lo Paix.



## HELP A CHILD LEARN TO READ

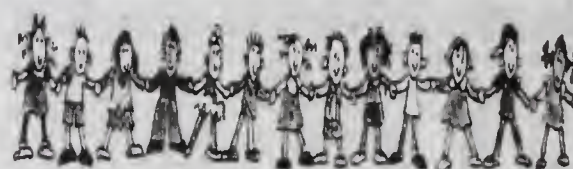
### Laurentian Students for Literacy

#### What is Frontier College?

Frontier College is a Canada-wide, volunteer-based, literacy organization that has been teaching Canadians to read and write since 1899. Across the country we work with youth and adults, children and immigrants; anyone who needs literacy help. Our volunteers are recruited, trained and supported by Frontier College to meet the needs of individual learners.

#### What Do We Do at Laurentian?

Students for Literacy is Frontier College's nation-wide university campus-based program. There are currently 40 SFL programs at campuses across Canada. During the course of the school year, volunteers work as literacy and homework support tutors, or in children's reading circles.



### Recruiting for One-to-One Tutoring!!

Volunteers are placed at a local elementary school and work one hour a week with children to enhance their reading and writing skills. This program runs from Monday-Friday between 9am and 3pm.

We ask that you volunteer for a minimum of one hour per week (excluding the time it takes you to get to and from your placement). If you wish to spend more time volunteering, you are more than welcome – the children and the schools really appreciate your extra help.

Contact Lorna Bona at 560-2076 for more information and an interview.

Please note: You must be able to attend training on January 31 from 9am-5pm.

Programme d'immersion en espagnol,  
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Cours crédité (équivalent à ESPA 1005, 6 cr. –  
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\$1405,00\$ tout compris (avion aller-retour, départ de  
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son privée, frais d'administration). Nourriture en  
sus.

Tout près de sites anciens, pyramides, boutiques  
d'artisanat, cafés, boîtes de nuit, bistros, restaurants  
avec cuisine traditionnelle et régionale, théâtre, etc.

Programme dynamique avec différentes activités  
culturelles tel que : danse latino-américaine, visite  
dans les musées, etc... Le tout dans une ville pro-  
pre et sécuritaire, classée site de patrimoine mondi-  
al par l'UNESCO.

Nombre de places limité. Contactez le Bureau de la  
vie étudiante au plus tôt, au 673-6506, ou passez  
nous voir au L-210 de l'édifice Parker.

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Fully-transferable 6-credit course (Beginners's  
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\$1405 all-inclusive (return airfare-Toronto depar-  
ture, home-stay double-room accommodation,  
return bus fare to Querétaro, administration fees).  
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Close proximity to ancient sites, pyramids, local  
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